# PROSEGUR

# Investing in Innovation



# History and Evolution

#### Our purpose: A safer world

In Prosegur, we do of the world a safer place. By taking care of people and businesses, which keeps us at the forefront of innovation.



#### Foundation and initial expansion

- Founded in 1976
- 1980: Entry in **Portugal**
- 1987: IPO in Madrid stock market
- 1995: Beginning of LatAm activity



Expansion in LatAm & Europe. Increase of portfolio services

- Focus on Security: disposal of Facility Management and Cleaning businesses
- 2001: Entry completed in LatAm and France
- Creation of the Security Technology business unit
- 2008: Entry in Mexico and Colombia

Consolidation of the integrated model and expansion to Asia Pacific

2009

2016

- Reorganization into Business Lines vs. Geographies
- Specialization in Security Solutions for different client sectors
- 2011: Entry in Singapore, India and Germany
- 2012: Entry in China
- 2013: BBB stable grade in S&P.
  500 million € issue in Bonds and entry in Australia
- 2016: Entry in South Africa



Focus on business lines profitability

and expansion to US

2017

- Value Outsourcing Services)
- Launching of CIPHER (Cybersecurity unit)
- 2017: Prosegur Cash IPO
- 2018: Entry in Central America and the Philippines
- 2019: Entry in EEUU and Indonesia
- Joint-venture with Telefónica to create "Movistar Prosegur Alarmas"
- 2020: Entry in Ecuador
- 2023: Merger in Australia with the main CIT operator

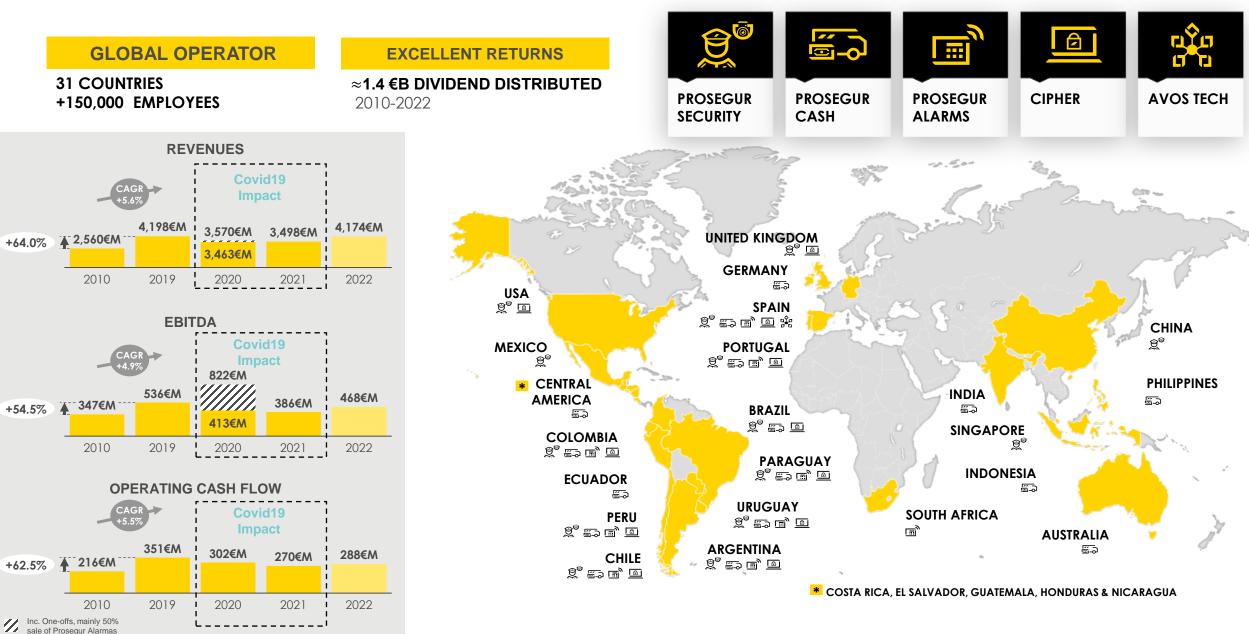


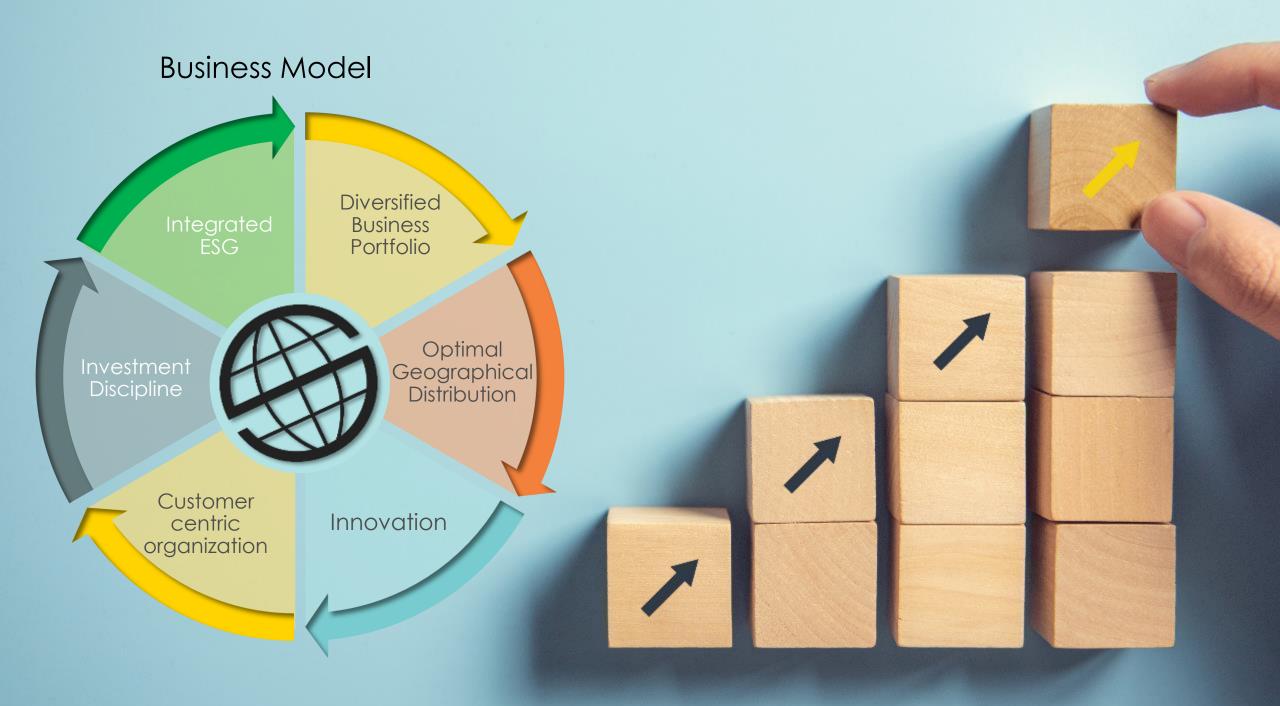
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#### Prosegur in numbers

Steady Growth with Strong Operating Cash Flow Supported by Innovation

#### **COVERING ALL THE PRIVATE SECURITY INDUSTRY AREAS**









## Prosegur covers all activities related to the Private Security industry



- 2º Largest Global Cash Transfer Operator
- Profitability above the average industry levels
- Leader in emerging markets
- Business with high entry barriers and high recurrence
- Excellent future projection based on new products
- Cash automation systems in Retail
- Cryptocurrency Custody
- Bank agency outsourcing
- Comprehensive
  management of ATMs

#### 



- # 5 Global company, with a leadership position in selected markets
- Leader in the technology solutions sector
- Expansion on mature markets with a disruptive value proposition.
- Committed to technological innovation with Intellectual Property, based on:
- Intelligent Security
  Operation Centers (iSOC)
- Specialized solutions by sectors
- Extensive use of artificial intelligence, IOT and machine learning

#### 



- Subscription-based business model with a very high cash generation
- Market leader in residential security in all the countries where it operates
- Low customer churn rates
- High double-digit growth, taking advantage of low market penetration and high demand
- Exponential accelerated growth through alliances with telco operators and banks



# AVOS TECH



- Outsourcing of High Added Value Financial Services (Front Office and Back Office)
- Strong growing market, driven by bank consolidation processes and online customer development
- Very attractive margins and double-digit growth
- Based on proprietary technologies and a high level of automation
- Compliance with Anti-Money Laundering regulation
- Bank Reconciliation Software
- Software for comprehensive insurance management



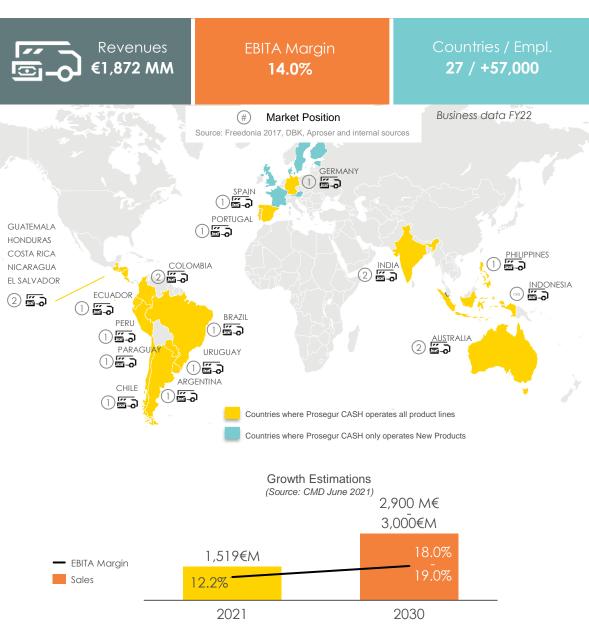


- Powerful Cybersecurity service provider with global deployment
- Extended Managed Detection and Response services
- Cybersecurity Intelligence
- Managed Security services
- Proprietary own Products
- XMDR
- CipherBOX
- CipherMSS
- Virtual Cyberanalyst WALDO
- Differentiated offering, strongly supported by Prosegur customer base

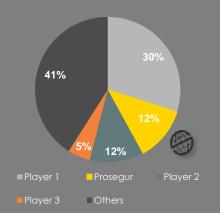


# Global leader with resilient growth, great cash generation and a wide range of new solutions for the future

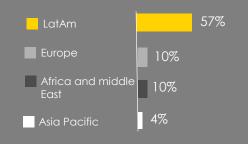




#### **GLOBAL MARKET SHARE**



#### **GEOGRAPHICAL DISTRIBUTION**



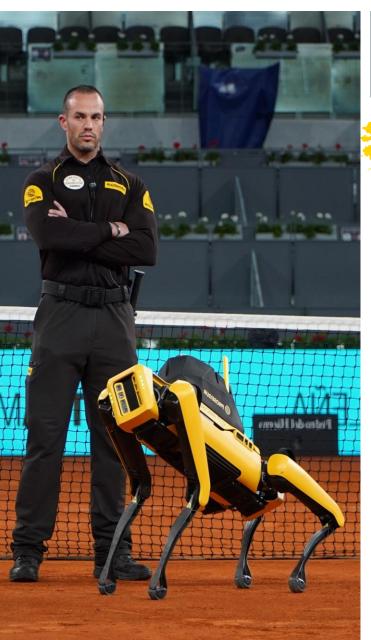
BOOSTING THE IMPACT OF NEW PRODUCTS

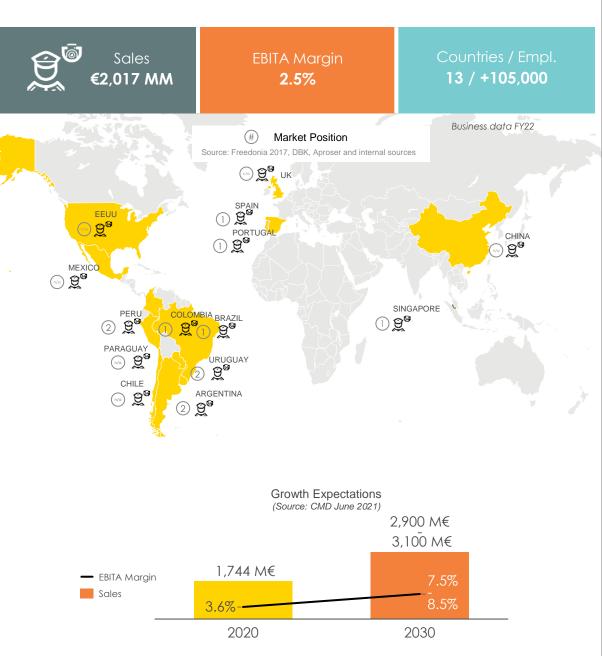


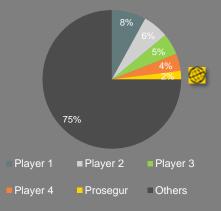


#### Technology as the boost for future growth

#### **GLOBAL MARKET SHARE**



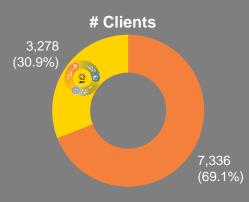




Source: Freedonia 2017 report and internal sources

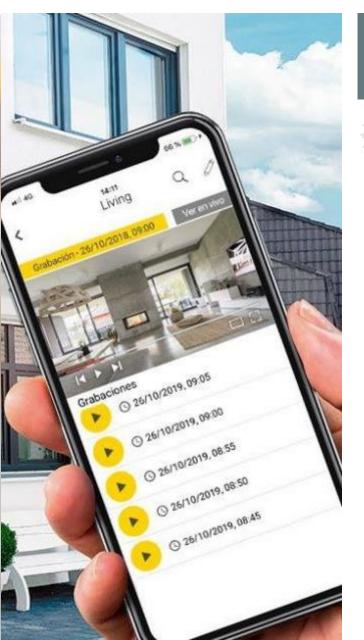
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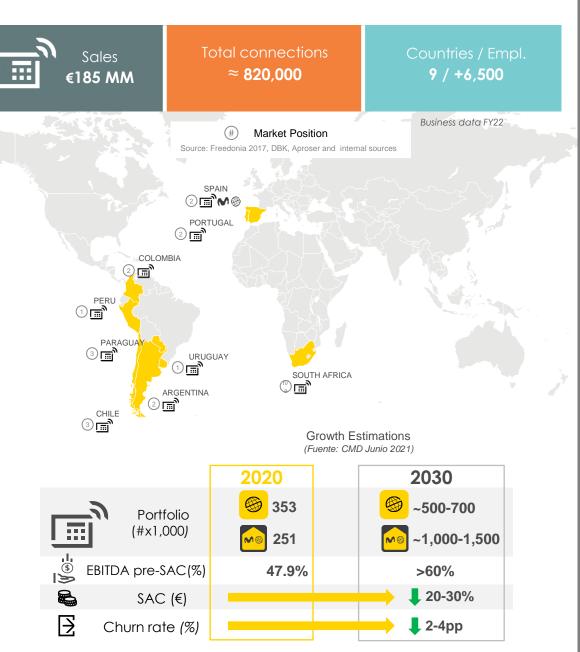
HIGH IMPACT OF NEW PRODUCTS





# A constantly growing opportunity to offer new services (physical and virtual) to an exponentially growing customer base





- Significant investments made in the last 5 years to enter and reach critical mass in 9 countries
- Next Generation Product development based on artificial intelligence, "SMART" Alarms
- Fast and steady growth that benefits from low penetration in focus markets
- Exponential accelerated growth through strategic alliances



- Presence in 9 countries with high potential growth
- Close to 7,000 employees

Commercial

Residential

- 9 Alarm Reception Centers
- Current base of more than 800k clients
- More than 20,000 vehicles tracked
  - 45%



СT

#### The capacity to provide a new way of doing things in the Business **Process Outsourcing sector**

#### **CUSTOMER CENTRIC APPROACH**



- **Proprietary Software Platform**
- Independent communication systems



Service Front Office



Risk management solutions



SISnet a Proseaur company Software for global solutions in the insurance sector

#### +10M

Calls managed in **Customer services**  Tickets managed as HelpDesk

#### +423.000

Claims managed in Payment methods

Charges and credit managed in Back Office

Confirming/Factoring

#### +500,000

Operations

+1M

Mortgages managed Process

+100,000

+63.000

Legal files process

**Testaments** 







#### Cybersecurity specialists, with a differentiated and global offer

1,000,000,000

UK 🖻

ANGOLA 🖻

GERMANY

HUNGARY

2023

€37M

€17M

46%

+131%

6 SOCs

16 Countries

+1,000 Clients

Business Data FY22

Permanent infrastructure

2019 - 2023

CAGR

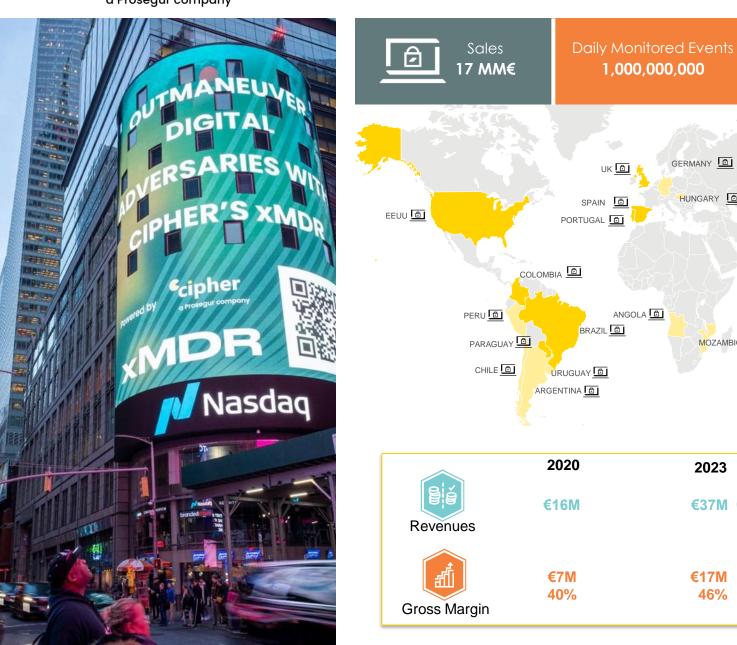
28%

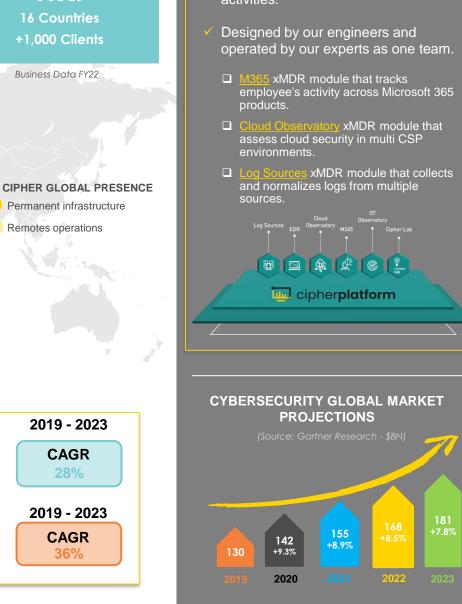
2019 - 2023

CAGR

36%

**Remotes operations** 





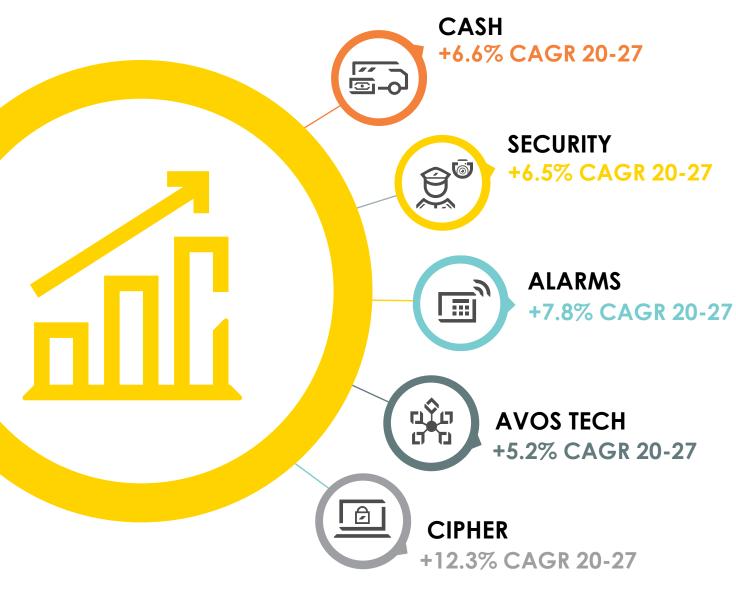
#### The **xMDR** platform

Proprietary technology developed by Cipher to streamline threat intelligence, detection and response activities.

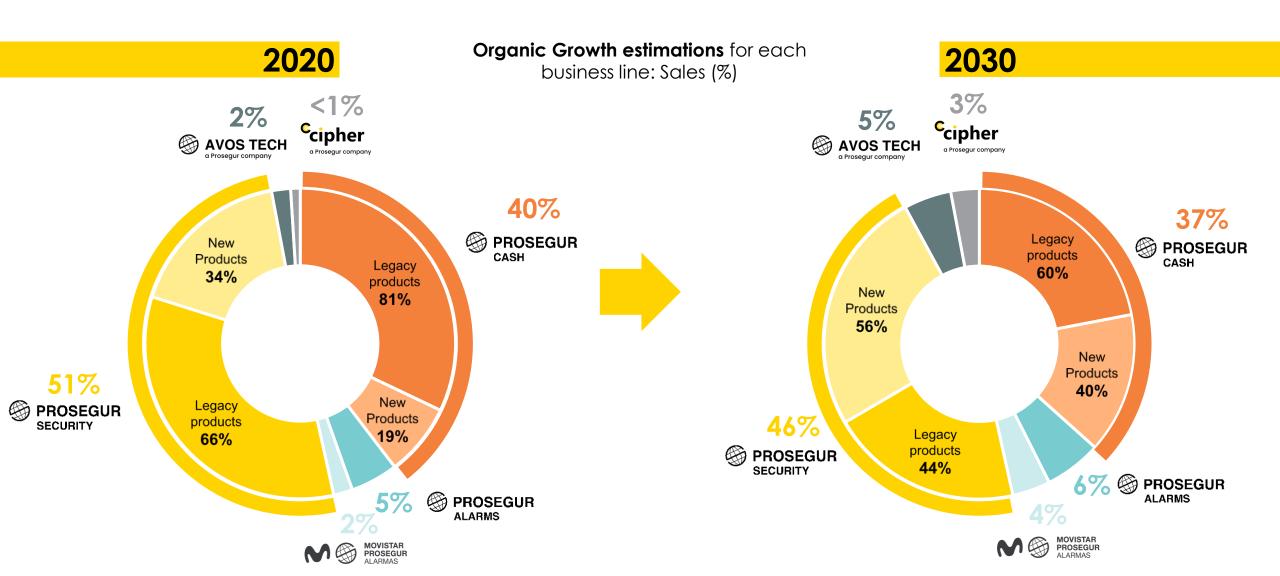


#### Market Perspective

The Private Security market offers attractive levels of growth in the medium and long term



PROSEGUR looks forward to take advantage of the positive growth dynamics from the industry By focusing the maximum on innovation, new products and maintaining stable organic growth for the next 10 years.



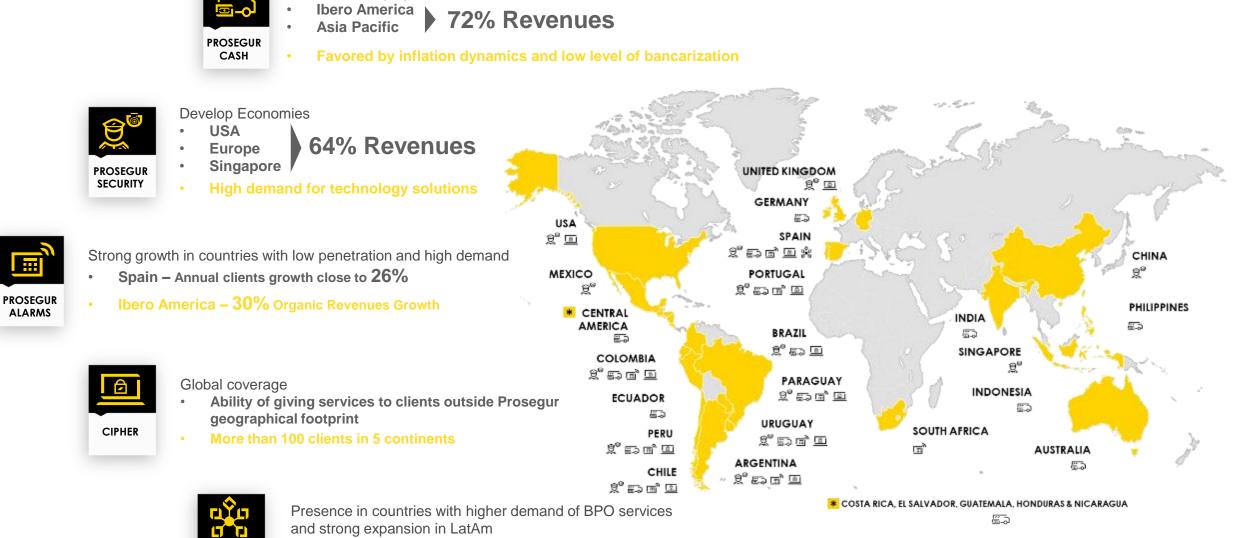
Optimal Geographical Distribution





ALARMS

# Extracting the competitive advantages of each business in different regions



**AVOS TECH** 

Spain – 90% of Earnings

Focus in Emerging Markets

Ibero America – Expansion through out M&A



# Taking Advantage of the Inflationary Environment

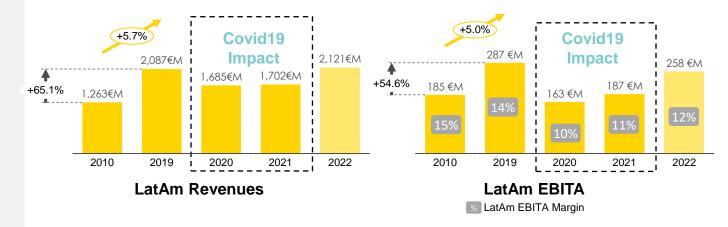
Capacity to transfer Inflation hikes in our Service Contracts

- Prosegur is heavily protected both against currency volatility and inflation pressures across the jurisdictions and sectors under operation:
  - Inflation: Efficient "Pass Through" model
    - High capacity to transfer inflation hikes into service contract rollover, particularly in Cash services
    - Inflation triggers higher volumes of cash in circulation in Emerging countries
    - Margin increase due to application of the "ad valorem" formula
    - Security drives inflation costs through collective bargaining agreements
    - Alarms transfers inflation costs directly on the monthly quota

#### Currency exposure: Natural Hedge & Proactive management

- Foreign currencies volatility partially covered through the allocation of IT / Corporate / Back-office costs (intensive in labor headcounts)
- Local debt structuring
- Funds Repatriation: No restrictions
  - Concentration and management of cash surplus at Holding Company
  - No current cash repatriation restrictions in any of the existing geographies of operation

# LatAm revenues despite FX volatility (ex-Covid impact)



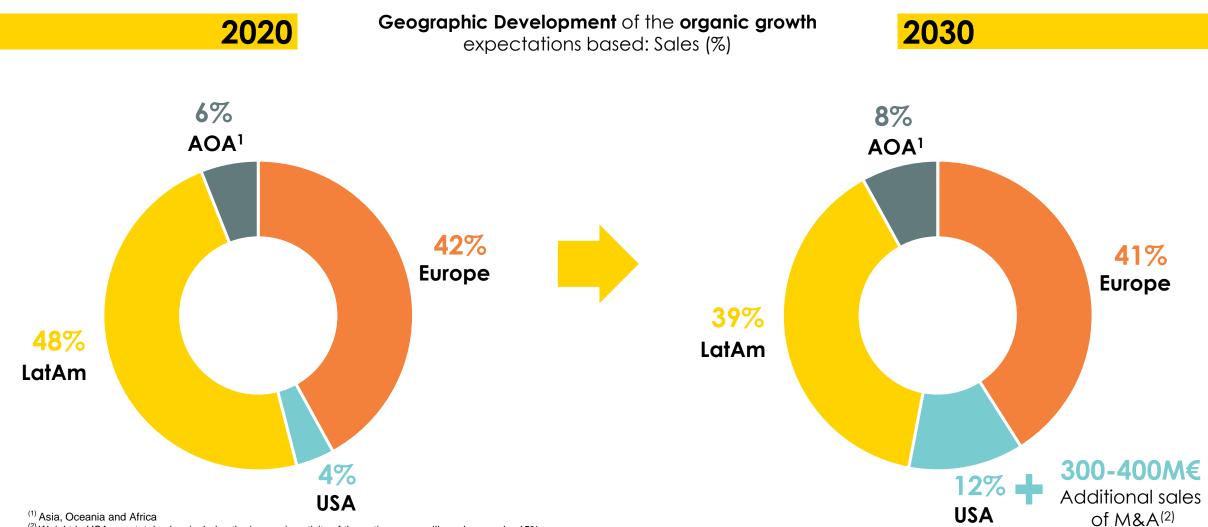


<sup>(1)</sup> Source IMF 2022 <sup>(2)</sup> Business data 6M22



## We will continue to expand our presence in a balanced way

Balancing strong organic growth opportunities in emerging countries, with further expansion in mature economies and additional M&A



<sup>(2)</sup> Weight in USA over total sales, includes the inorganic activity of the entire group, will reach around ~ 15%

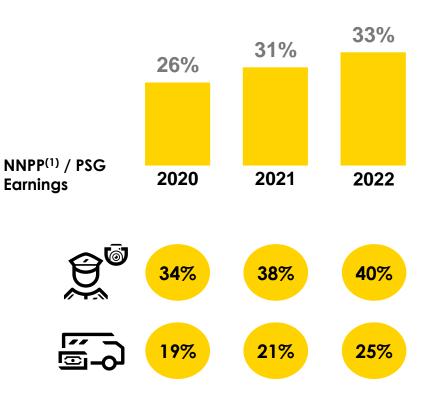




Digital Transformation as a tool for Innovation



New Products and technological initiatives, driven by Digital Transforingmation, are gaining more and more weight in Prosegur´s offering solutions



<sup>(1)</sup>New Products; <sup>(2)</sup>Electronic Protection of Retail Items; <sup>(3)</sup>Managed Security Services; <sup>(4)</sup>Detection and Recovery from Cyberattacks <sup>(5)</sup>Governance, risk and compliance



## Innovation at Prosegur is already being transferred to products





#### CORBAN

#### **Banking Correspondent Services**

• Outsourcing of the bank office function. • Wide network of more than 3,000 offices in various Ibero-American countries



#### **Prosequr CRYPTO** Crypto asset custody

- Secure cryptocurrency storage
- Cold transactions with MMC and multisignature approval systems
- Regulatory compliance and prevention



#### Cash Today

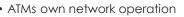
#### Automation of Cash in Customer

- Wide range of front-office and back-office systems to manage daily collection in the store or shop
- Real-time bank deposit certificate



#### Integral ATM Management Recharge, maintenance and repair of the ATM fleet

• Comprehensive management of the entire ATM life cycle under a Service Level agreement







# • Operations intelligence

- Corporate investigations
- Security Consulting

#### **Business continuity**

#### Remote monitoring of your business activities

- Remote process control
- Proactive Remote Maintenance Service (SRM)
- Intervention and correction of alerts





- Access control of the property.
- Video-surveillance and video-verification.

PROSEGUR

ALARMS

• Security alarm system.



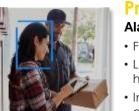
#### ContiGO

**Hawk Eve** 

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#### Personal security form the phone

- User location and tracking system
- SOS button in the app for immediate help.
- Countdown function on trips for protection throughout the trip



#### **Prosequr SMART Alarms with Artificial Intelligence**

- Facial recognition to identify users
- Learning connection and disconnection habits with programmable reminders
- Individual selection of alarm levels for different events



**Global Risk** Corporate risk analysis • Expatriate protection services

system



PROSEGUR

SECURITY

**EAS** (Electronic Article Surveillance)

Support to inventory control and

Protection of store items

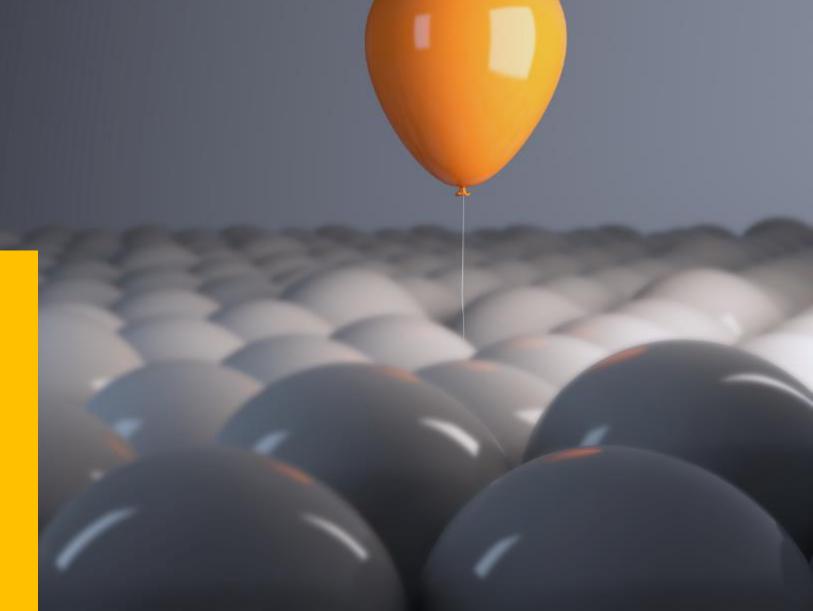
• Based on RFID, BT and IOT

warehouse traceability





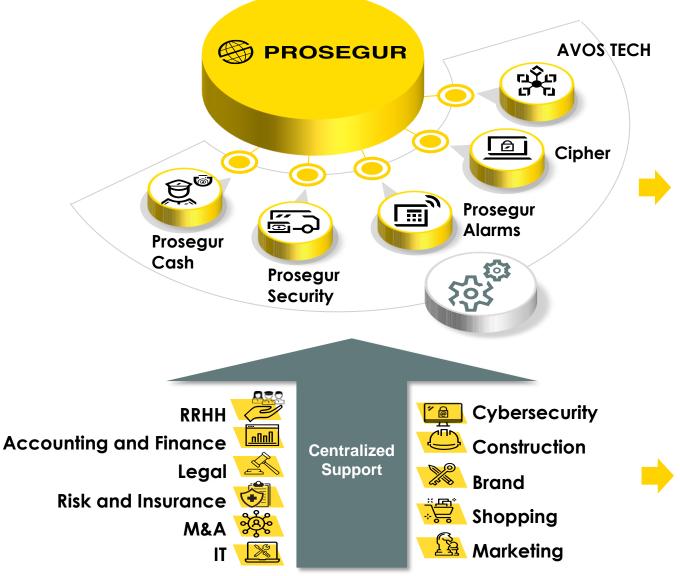
Organization Focused on the Client





## Organization Focused on the Client

A differentiated and flexible commercial structure, supported by a centralized management and control model



#### **INDEPENDENT BUSINESS**

- All businesses have reached maturity to be managed independently
- Focus on the commercialization and execution of operations
- Greater efficiency and specialization
- Different capital requirements and customer KPIs
- Centralized customer by regions
- Faster product development, offering better services between regions

#### **CENTRALIZED SUPPORT**

- Maintenance of strict financial discipline throughout the group
- Indirect cost reduction
- Corporate support costs traceable based on scalability efficiencies



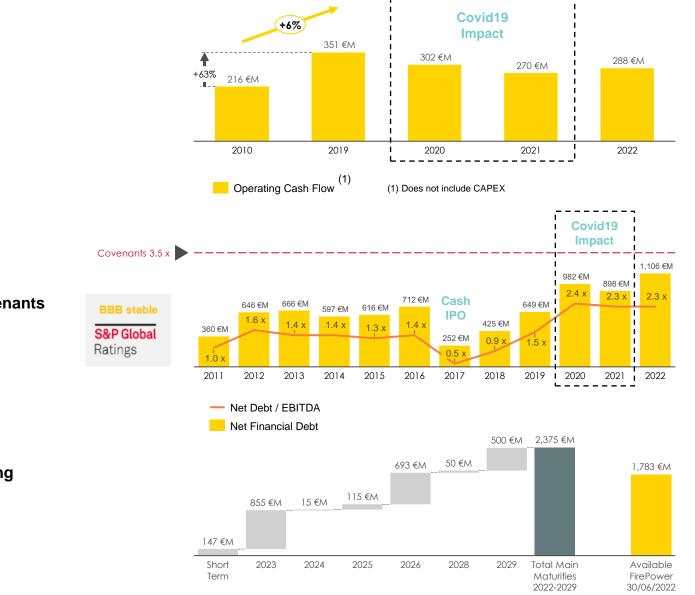
# Financial Discipline





## Excellent cash generator and solid balance sheet

Prosegur has been improving the generation of operating cash flow for more than a decade



Consistent cash flow generation model

Driven by strict Financial Discipline and Digital Transformation



Prudent leverage level. Comfortably below banking covenants

Gradual deleveraging as Covid effects decrease

Excellent liquidity profile with current firepower covering more than 75% of major future maturities

A solid balance sheet capable of facing any future investment

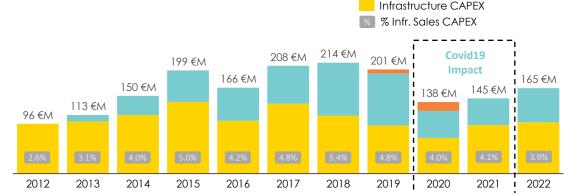
Investment Grade BBB stable by S&P since 2011



#### Capital Allocation

Balanced Capital Allocation: New Products, Innovation, M&A and Shareholder Compensation

Capex



Innovation CAPEX (DT)

New Client products CAPEX

Growing Cl market pene

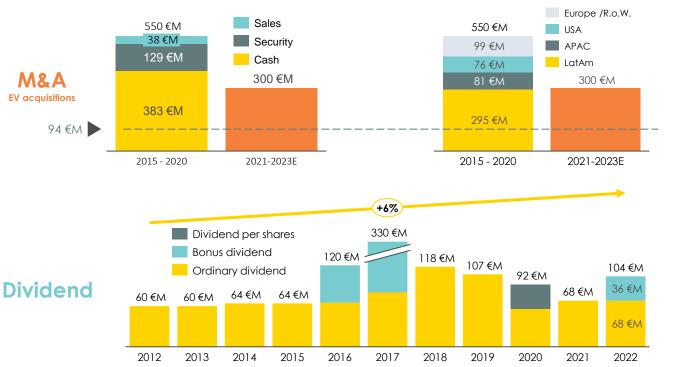
**Growing Client Capex as NNPP** continue expanding their market penetration

**Infrastructure Capex sustained** an average 4% of sales over past 10 years

Innovation Capex (Digital Transformation)



Average 100 €M/year of M&A investment Additional 300 €M EV expected to be created by 2023 M&A active in all geographies and business lines





**Sustained dividend**, even during Covid crisis through a scrip dividend offering to shareholders

**Extraordinary dividends** distributed after the end of capital restrictions in Argentina in 2016 and after Prosegur Cash IPO in 2017

Shareholder remuneration always been honored

# **ESG Integrated**

Determined to continue being a reference in responsibility and sustainability in our industry

# PROSEGUR

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## New Sustainability Master Plan 2021-2023





## ESG COMMITMENT

#### **Reduction of emissions**

- Compensation of 48,000 equivalent tons of CO2 in 2022
- Progress in energy efficiency in Spain, Portugal and Brazil
- 100% use of renewable energy in Spain

#### Health and Security - Training

- Women's Empowerment Principles adoption
- Risk homologation and monitorization program for more than 23,000 suppliers partnering with GoSupply

#### **Corporate Commitment**

- New code of ethics with a greater focus on sustainability, transparency and innovation
- New anti-corruption policy

ESG Criteria embedded in the Corporate culture, demonstrated by S&P Global Ratings ESG Assessment Commitment to work with the highest Corporate governance standards, recognized by AENOR.



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