

Conference on Security Challenges in Latin America for Chinese Companies

PROSEGUR, THE REFERENCE PARTNER IN LATAM FOR SECURITY SERVICES

- 🌐 **The multinational is present in Latin America since 1995 and develops operations in a total of eight countries in the region.**
- 🌐 **Prosegur is the market leader in the largest country in the region, Brazil, where it has more than 60,000 employees**

Beijing, 2 April 2018.- Prosegur, one of the largest multinationals in the private security sector, will be participating in the Conference on Security Challenges in Latin America for Chinese Companies. The event, which takes place at the InterContinental Beijing Sanlitun hotel, brings together a total of 30 Chinese companies and institutions to discuss the complexity of challenges that the region entails. In recent years, Latin America has acquired relevance as a business hub for Chinese companies, with investments of more than 100 billion U.S. dollars since 2010.

Prosegur is aware of this new setting and is no stranger to providing a trusted partnership in the field. With a renowned activity in Latin America, it has an extensive knowledge of this market. The presence of Prosegur in the region goes back to the year 1995, when it began its operations in Argentina and Brazil, while today the company provides security services in a total of eight Latin-American countries (Argentina, Brazil, Chile, Colombia, Mexico, Paraguay, Peru and Uruguay), occupying in most of them pre-eminent positions. Stands out its leadership in the largest country in the continent, Brazil.

The company operates different business lines, offering high added value services in the activities of Security, Cash and residential Alarms. In the specific case of Prosegur Security, this business unit provides services that are the result of an effective combination of the latest technologies with the best professionals. Prosegur Security is immersed in a process of transformation with the aim of being the reference in innovation. The company wants to promote the generation of new products and services that encourage the use of technology and allow greater interaction with the customer. And all this with a focus on specialization by activity sectors, the result of experience and knowledge of risk areas in the value chain of each business segment.

China-Latam meeting in Beijing

According to Conference on Security Challenges in Latin America for Chinese Companies' program schedule, Prosegur's local management will be participating in the sessions. More than 10 speakers, including representatives from prominent Chinese companies -among them the Industrial and Commercial Bank of China, ICBC-, will discuss how to guarantee the security of the growing presence of expats in the region, how to address specific security challenges in certain countries or how to use technology solutions combined with manned guarding in specific sectors such as mining, oil & gas or infrastructures.

Also attending the event, Prosegur's Director of Business Development in Latam, Mr. Denilson Colodetti, the Director of Global Accounts in Latam, Mr. Francisco Robles, and the company's Global Risk Advisory Director, Mr. Rodrigo Quintero.